Faculty Appointment: Creative Enterprise and Cultural Leadership
Herberger Institute for Design and the Arts at Arizona State University

The Herberger Institute for Design and the Arts at Arizona State University seeks an exceptional scholar/educator for a full-time faculty appointment in the Creative Enterprise and Cultural Leadership Program. Type of appointment (e.g. tenure, tenure-track, clinical, or professor of practice) and tenure home dependent on experience, beginning fall 2017.

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation’s fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

The Herberger Institute for Design and the Arts, the largest comprehensive design and arts school in the nation, is a vibrant example of the of the New American University philosophy. With 4,700+ students, nearly 400 faculty and faculty associates, 125 program options and a tradition of top-ranked programs, the Herberger Institute is built on a combination of disciplines unlike any other program in the nation. The institute includes the School of Art, The School of Arts, Media + Engineering, The Design School, The School of Film, Dance and Theatre, The School of Music, and the ASU Art Museum. Through recognizing that design and the arts are critical resources for transforming society and solving complex problems, the Herberger Institute is committed to positioning artists, scholars, designers, and educators at the center of public life. http://herbergerinstitute.asu.edu/.

The first-ever Institute-wide graduate program, the Master of Arts in Creative Enterprise and Cultural Leadership was launched in 2016. This unique program empowers students to advance innovation in the cultural sector, support creative work and careers and design public and private enterprises that will strengthen arts and design in the future. The program prepares graduates to understand the complex economic, legal, political and social context that surrounds any innovation or enterprise. Students are exposed to design thinking pedagogy as they increase their capacity for interpersonal communication, public communication, opportunity recognition, network/systems thinking, problem recognition and creativity as well as demonstrated ability in cultural leadership and knowledge of the creative sector, distribution of creative products, the creative process and management of innovation in the creative sector.

This faculty position in Creative Enterprise and Cultural Leadership will strengthen the broader vision of the Herberger Institute for Design and the Arts to: promote creativity as a core 21st century competency; promote design and the arts as critical resources for transforming society; commit to entrepreneurship and enterprise; enable creative expression regardless of social background; and require excellence. In so doing, the
Herberger Institute advances its mission to position designers, artists, scholars and educators at the center of public life and prepare them to use their creative capacities to advance culture, build community, and imaginatively address the most pressing challenges of today. At the Herberger Institute, our faculty, students and graduates are inventing the jobs and the businesses of the future; reimagining how art and culture gets made and distributed; and coming up with new platforms and technology for the exchange of culture and the enrichment of the human experience.

The MA in Creative Enterprise and Culture Leadership is coordinated through the Herberger Institute Office of Enterprise and Entrepreneurship Programs which was established in 2015 to coordinate cross-institute programs and activities that engage directly with entrepreneurship and enterprise development in design and the arts including the award-winning Pave Program in Arts Entrepreneurship and the Curb Master of Arts in Creative Enterprise and Cultural Leadership. The Office of Enterprise and Entrepreneurship Programs also serves as an information clearinghouse for Herberger Institute students interested in launching an enterprise or harnessing the power of entrepreneurship to support their individual creative practice.

The successful candidate is expected to teach graduate and undergraduate courses in leadership and enterprise development in and for the creative and cultural sector as well as the dissemination and diffusion of innovation and creative products, creativity, support for creative work and workers, and/or other courses in their area(s) of expertise. Additionally, s/he will be expected to mentor and assist students in developing their professional goals and serve on graduate student committees and may be expected to provide program leadership. The successful candidate will have or be developing a nation/international research profile that explicitly aligns with the goals and objectives of the MA in Creative Enterprise and Cultural Leadership. Other responsibilities will include working effectively with faculty colleagues in service to satisfy and advance the mission of the Herberger Institute for Design and the Arts.

**Required Qualifications:**
- Terminal Degree (PhD preferred; MFA, JD, DM considered) in a field appropriate to the subject matter being taught
- Demonstrated excellence as a teacher
- Commitment to recruiting and teaching excellent and diverse students
- Evidence of excellence in scholarship through publication

**Desired Qualifications:** Demonstrated success in one or more of the following areas:
- National/international recognition in the study or practice of cultural leadership or creative enterprise
- Teaching at the undergraduate and/or graduate level
- Experience mentoring students, especially in enterprise development
- Interdisciplinary scholarship and creative activity in the creative and cultural sector

**Instructions to Apply:** Please submit a letter of interest addressing research, teaching, and service experience. Within their cover letter, candidates must address specifically how they meet each required qualification; additionally, candidates should make note of any of the desired qualifications they possess. Include curriculum vitae, the names and
contact information of a minimum of three references. Electronic applications only. Submit all materials or links to materials to: CECLSearch@asu.edu

**Application Deadline:** The application deadline is January 9, 2017 if not filled, every two weeks thereafter until search is closed.

ASU conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credentials, licenses and certifications.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. See ASU's complete non-discrimination statement at asu.edu/aad/manuals/acd/acd401.html. See ASU’s Title IX policy at www.asu.edu/titleIX.