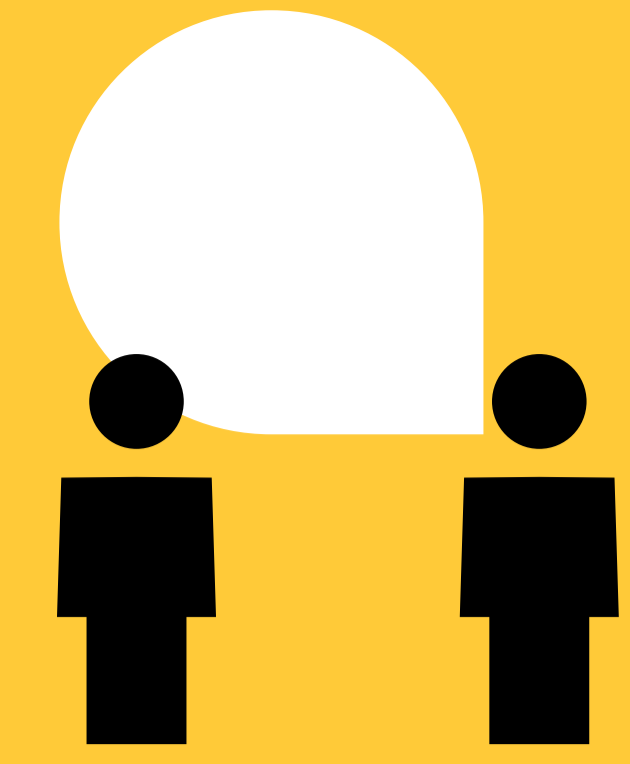


# Herberger Institute Day

Community design  
and arts festival

March 4, 2025

**ASU** Herberger Institute for  
Design and the Arts  
Arizona State University





**Welcome to Herberger Institute Day 2025, happening on Tuesday, March 4. Herberger Institute Day is a day-long community design and arts festival celebrating our interdisciplinary college at ASU. The Herberger Institute for Design and the Arts is a creative city, populated by more than 8,000 artists, designers and scholars from across six schools and two museums. Join us for a free community festival where we celebrate the Institute with workshops and a community meal.**





# Overview of the day

## Registration

Stop by the registration desk to check in for the day, receive your meal ticket and be entered into a raffle. The registration desk will be located on Nelson Fine Arts Plaza and open from 10 a.m.–4 p.m.

## Morning experiences

There are a handful of morning experiences that you can sign up for to start your Herberger Institute Day. Please explore the list of workshops and tours listed in this booklet to find something of interest.

## Block party

The block party happens at Nelson Fine Arts Plaza (see map for location) and runs from 11 a.m. to 1 p.m. Sign up for lunch (free for the first 400 registrants) or bring your own lunch and join us for a community meal, interactive art experiences, games, DJs, dance performances, tabling and fun.

## Afternoon experiences

Continue the fun of Herberger Institute Day into the afternoon with workshops and drop-in sessions. Workshops occur in three blocks:

● **Block 1 | 1:15—2:15 p.m.**

● **Block 2 | 2:30–3:30 p.m.**

● **Block 3 | 3:45–4:45 p.m.**

Please note, some workshops span more than one block and museum tours occur at special times.

**We hope that you find live and virtual workshops during the afternoon that foster your creativity and joy.**

## 3D Printing for Beginners

Teaching and showcasing 3D printing for beginners.

 **Armen Zeitounian**     **Drop in 1-5 p.m.**     **The Design School**

## AI Vocalist: The Future of Singing

Curious about how AI can sing? Join us for “Future Voices,” a fun, hands-on workshop where you’ll create music with AI-powered vocal tools like VocoFlex and Synthesizer V Pro. We’ll show you how to turn your ideas into songs by adding melodies, lyrics and emotions to AI-generated voices. Whether you’re a musician, a tech fan or just love trying new things, this workshop is a great way to explore the future of music. No experience needed – just bring your curiosity and get ready to make some AI-powered tunes!

 **Bo Li**     **2–3 p.m.**     **School of Art**




## Ambisonic Studio

Stop by for a tour of the ambisonic studio, and learn more about how composers and musicians use technology to create immersive environments.

 **Peter Weisman**     **Drop in 1-5 p.m.**     **School of Arts, Media and Engineering**




## Branding in the Arts: Models and Methods

This is an engaging workshop for artists, musicians and creatives aiming to strengthen their brand identity. Participants will explore key branding concepts and examine successful case studies from the arts industry, learning how to define and communicate their unique artistic voice. Through hands-on exercises and discussions, attendees will develop tools for building authentic connections with their audiences and creating cohesive, impactful messaging across digital and physical platforms. Ideal for both emerging and established creatives, this workshop provides practical methods to enhance visibility and align personal values with professional goals in the arts.

 **L. Camille Johnson**     **2:30–3:30 p.m | 3:45–4:45 p.m**     **School of Music, Dance and Theatre**

## Bridge to Broadway

Choose a favorite Broadway/musical theatre song and join our workshop for personalized, one-on-one vocal and acting coaching! Bring your piano accompaniment sheet music (PDF or hardcopy – we’ll provide the accompanist) or a karaoke track.

 **Amanda DeMaris and Toby Yatso**     **3:45–4:45 p.m.**     **School of Music, Dance and Theatre**

## Building Scavenger Hunt

ASU Art Museum is situated in the J. Russell and Bonita Nelson Fine Arts Center on ASU’s Tempe Campus. The building has a unique design by Antoine Predock, and it is surrounded by public art. You’re invited to attend the ASU Art Museum and complete a scavenger hunt focused on the building and the exhibits inside the museum. Once you’ve completed the hunt see the front desk for a small prize!

 **Sierra Ochoa**     **Drop in 11 a.m.–5 p.m.**     **ASU Art Museum**

## Caribbean Contemporary

This session will be informed by the facilitator’s research of Traditional Grenadian Folk Dance and how it is embodied through a contemporary lens within the body. This session will be an exploration of the nuances that are associated with Caribbean culture. Modern, Traditional West African (Senegal, Guinea, Mali) Afro Caribbean and Contemporary movements have been movements styles that have informed Shola’s practice. Utilizing the genre of Soca music brings in a culturally relevant approach as it addresses the every changing social element of Caribbean culture.

 **Shola K. Roberts**     **1:15–2:15 p.m.**     **School of Music, Dance and Theatre**

## Co-Curated Exhibit Harry Wood Gallery

“Getting to the Root” is a curatorial endeavor of Amber C. Coleman, Jazmine Beatty, Tehan Ketema and Olivia Richardson to untangle the social construction of Black hair culture in the United States. Caring for our hair is a necessary element of our everyday lives, which holds stories of how we live, who we are, how we dream and how we remember. The exhibition marks the existence of Black people as having deep ties that connect us through pain, joy, community and life. It is grounded in the intersectional struggles of race, identity, beauty and self-worth in our racialized society to facilitate critical practices and a deeper cultural understanding. “Getting to the Root” contributes to challenging negative social and cultural perceptions associated with Black culture at large by showcasing the work of Black artists, scholars and creatives



who analyze, embrace and celebrate the beauty of Black hair. The exhibition hopes to spark necessary dialogue and facilitate engagement with the hair-stories from the Black community.

 **Amber Coleman**     **Drop in 1-5 p.m.**     **School of Art**

## **Cochineal: the bug that dyes**

Come and learn about Cochineal! This bug that lives on cacti in our backyards and is also the world's best naturally occurring red dye. We will look at the organism in its natural state and then work with it as a painted dye on cloth.

 **Erika Lynne Hanson**     **2:30–3:30 p.m.**     **School of Art**

## **Create your own Buttons using Adobe Express**

Join an Adobe Student Ambassador who is partnering with Adobe for this workshop. Meet the ambassador and learn what it means to be an Adobe ambassador, roll into Adobe Express and tools, and then button making.

 **Emma Connolly, Kim Vu and Adobe**     **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m**

 **The Design School**

## **Creative Open Pitch**

Open Pitch provides student entrepreneurs from all parts of ASU and the Maricopa Community Colleges an opportunity to pitch their ideas, receive feedback, connect with other students interested in entrepreneurship and innovation, and compete for a crowd-favorite award of \$250 to use toward further developing your idea. Kelsea Aaberg with the J. Orin Edson Entrepreneurship + Innovation Institute will host a special edition Open Pitch focused on ideas in creative fields and the arts. Open Pitch rules: Each student will have two minutes to pitch their idea (You must be a current ASU or Maricopa Community College student to pitch an idea). There will not be access to display any PowerPoint slides or other presentation materials. If five or more students participate by pitching, there will be a prize of \$250 for the crowd favorite. You do not have to pitch to attend; all audience members are eligible to vote once for the crowd favorite. Get more information on Open Pitch in the Herberger Institute Registration Form.

 **Kelsea Aaberg**     **1:15–2:15 p.m.**     **ASU**

## **Creative Possibility**




Celebrate joy in design and the arts by allowing an environment for participants to connect with themselves, others, and their surroundings through creative exploration. Participants will engage with each other, reflect on their encounter through lighthearted prompts that develop deeper conversations, and create what their intuition tells them to! This encourages growth of emotional intelligence AND imagination through rituals adapted from commonplace books, like sketching, writing, collage, and more. Together, this process leads participants to develop wise reasoning skills, notice how their values & vision can lead them, and to not be afraid making imperfect things!

 **McNeil Johnston ft. Marysol Ortega Pallanez**     **2:30 –3:30 p.m. | 3:45 –4:45 p.m.**

 **The Design School**

## **Creative Wellness: Reclaiming Artistic Joy**

Join Herberger Institute Student Engagement for a workshop about Creative Wellness! Get tips for addressing common wellness challenges for artists and designers like perfectionism, burnout and more. You will also practice tools you can use to develop your own personal creative wellness strategy. Every participant will get a copy of our “Wellness for Creatives” workbook.

 **Juliet Surdyn and Jacob Buttry**     **1:15–2:15 p.m. | 2:30–3:30 p.m.**     **Dean's Office**

## **Curating an Exhibition**

We will provide information for students on how to organize exhibitions. Ideally we would want to ask students to bring an idea for a show and we would provide direct feedback and advise for realizing the show.

 **Cecilia Fajardo Hill**     **Drop in 1-5 p.m.**     **School of Art**

## **Dance + Media Showcase**

Join Dance Professor MK Ford and students from Advanced Studies in Media for Dance for a dance installation. The students use Kinect technology and live experiences to interact with nature visuals projected onto the ground. Using Kinect technology, attendees and live performers walk on the projections the images respond by cracking, rippling, or blooming creating a living, immersive environment.

 **MK Ford and students from Advanced Studies in Media for Dance Class**     **Drop in 1-5 p.m.**

 **School of Music, Dance and Theatre**



## **Design Thinking - problem solving for creatives!**

This workshop will expose participants to a human centered, iterative creative process known as Design Thinking. Inspired by activities developed by Harvard's Design school, this workshop will engage in an active project to think creatively about a problem and develop and test out solutions.

 **Matt Ransom**

 **1:15–2:15 p.m. | 2:30–3:30 p.m.**

 **Dean's Office**

## **Design Your Own Rodeo Star (paper doll activity)**

Design Your Own Rodeo Star - José Villalobos: Rough Rider starts a conversation about rodeo culture in the Southwest and LGBTQ+ identity. Displayed in the exhibit, Villalobos constructed clothing and adornments that are reminiscent of traditional cowboy wear. Using the provided template and supplies, create your own star of the rodeo infused with your personal identity and style to take home with you.

 **Sierra Ochoa**

 **Drop in 11 a.m.–5 p.m.**

 **ASU Art Museum**

## **Designing With, Not For: Understanding Communities as Partners**

Design is not merely about aesthetics or function – it is about people. This workshop explores the importance of understanding communities before designing with and for them. Through guided discussions, interactive activities and real-world examples, participants will learn how to engage meaningfully with communities to create designs that reflect shared values, needs and aspirations.

 **Ivanna Sepulveda Suarez, Design Arts and Corps Fellows and Team**

 **2:30 –3:30 p.m. | 3:45–4:45 p.m.**

 **Dean's Office**

## **DIY Reed Instruments**

In this workshop, Jeff Anderle, with the ASU Clarinet Studio will explore making reed instruments out of found materials including straws and PVC pipe. Come make some noise and bring home a souvenir!

 **Jeff Anderle**

 **1:15–2:15 p.m. | 2:30–3:30 p.m.**

 **School of Music, Dance and Theatre**

## **Enhance your Creative Capacity with Atlas of Creative Tools and Principled Innovation**

Looking to enhance your creative capacity and make a positive social impact? Come explore ways to apply Liz Lerman's Atlas of Creative Tools<sup>®</sup> to explore structure, sequence and synthesis of your creative intention. You will leave this workshop with new ideas, writing, drawings, reflection and insightful questions.

 **Halley Wilcox, Marcos Voss and Liz Lerman**

 **1:15–2:15 p.m. | 2:30–3:30 p.m.**

 **Dean's Office**

## **Entry To Ballet Experience**

Participants are welcome to observe or participate in an entry-level ballet course with current ASU students.

 **Nicole Bradley Browning**


 **3:45–4:45 p.m.**

 **School of Music, Dance and Theatre**

## **Experience Vietnam**

ASU Wind Bands proudly collaborates with the School of International Letters and Cultures and Dr. Vu Nguyen (Director of Bands, University of the Pacific) for a special Herberger Institute Day exploration of Vietnamese culture. Together with Professor An Sakach, we will immerse ourselves in the language and culture of Vietnam of Vietnam, deepening our understanding of its rich traditions. The soundtrack for our time together will be Viet Cuong's Autumn Triptych, a stunning work for voice and winds that beautifully captures the essence of Vietnamese musical expression.

 **Jason Caslor**

 **2:30-3:30 p.m.**

 **School of Music, Dance and Theatre**

## **Fostering Fashion**

This workshop will give future college students the confidence to pursue a career in the arts and ASU FIDM, the fashion school at the Herberger Institute. We will begin with a short presentation on what it is like to be a student at ASU FIDM, then transition to a speed fashion show where students will be given a few minutes to dress up in different accessories (nothing that requires the removal of clothes) and then put on a style competition. The winner will receive a small prize.

 **Anya Kalayah**

 **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m.**

 **ASU FIDM**




## From Graphic Design to Design Research

Come and hear Catalina talk about her own experience navigating transitioning from professional graphic design work to becoming a design researcher.

 **Catalina Cortes Loyola**    **10:30–11:30 a.m.**    **The Design School**

## Ikebana Arvo

Design a Ikebana Styled floral arrangement with the ARVO inspiration in mind. Enjoy creating with a free-spirited approach to the traditionally rule-bound botanical design style for your everyday life and personal wellness.

 **Morgan Anderson**    **9–10 a.m.**    **School of Art**

## Image Theatre Games

Join us for a round of image-based theatre games based on the work of Nobel prize nominated theater artist and visionary Augusto Boal. Share your way of seeing the world and learn other perspectives while collaborating in a fast-paced, fun environment.

 **Kristin Hunt**    **1:15–2:15 p.m.**    **School of Music, Dance and Theatre**

## Interactive Gestural Sound

This is a mini interactive art installation that produces sound from the movement of hands. Participants can Drop in 1-5 p.m. and play the instrument using only their hand movement in space, controlling the volume, tempo, pitch and instrumentation of generated sounds, much like you are conducting a virtual orchestra! Uses a motion capture device called the Leap Motion that tracks movement of just hands in a small area and VCV rack for generative modular and ambient music.

 **Kimberlee Swisher**    **Drop in 1-5 p.m.**    **School of Arts, Media and Engineering**

## Interactive Tour for Chicano/a/x Prints

Join ASU Art Museum staff for a quick and fun interactive tour of “Chicano/a/x Prints and Graphics: Selections from the Hispanic Research Center’s Collection, 1980–2010” at one of the times listed below. You can also do a self-guided tour any time between 11 a.m.–5 p.m.

 **Sierra Ochoa**    **12:15 p.m. | 4:45 p.m.**    **ASU Art Museum**

## Interactive Tour for Cooperative Craft

Join ASU Art Museum staff for a quick and fun interactive tour of “Cooperative Craft: Artmaking of the Mingei Movement” at one of the times listed below. You can also do a self-guided tour any time between 11 a.m.–5 p.m.

 **Sierra Ochoa**    **11:45 a.m. | 4:15 p.m.**    **ASU Art Museum**

## Interactive Tour for Mariana Castillo Deball

Join ASU Art Museum staff for a quick and fun interactive tour of “Mariana Castillo Deball: The Flames Leave a Feathered Mark on the Clay Spider in the Chamber of Ash and Clay” at one of the times listed below. You can also do a self-guided tour any time between 11 a.m.–5 p.m.

 **Sierra Ochoa**    **11:15 a.m. | 3:45 p.m.**    **ASU Art Museum**


## Interactive Tour for Rough Rider

Join ASU Art Museum staff for a quick and fun interactive tour of “José Villalobos: Rough Rider” at one of the times listed below. You can also do a self-guided tour any time between 11 a.m.–5 p.m.

 **Sierra Ochoa**    **11:30 a.m. | 4 p.m.**    **ASU Art Museum**

## Interactive Tour for Spiraling, Twisting, Unraveling

Join ASU Art Museum staff for a quick and fun interactive tour of “Spiraling, Twisting, Unraveling: Explorations in Pattern and Form” at one of the times listed below. You can also do a self-guided tour any time between 11 a.m.–5 p.m.

 **Sierra Ochoa**    **noon | 4:30 p.m.**    **ASU Art Museum**

## Introduction to Screenprinting

Screenprinting is one of the most versatile forms of print making, which works with a variety of media, inks and materials. This workshop will use a vinyl cutter to make stencils, and invite participants to create screens and print designs.

 **Stacey Kuznetzov**    **3:45–4:45 p.m.**    **School of Arts, Media and Engineering**



## Joy From a Waacking and Punking Perspective

This workshop will be an introduction to the queer disco club dance style named Waacking and Punking. The dance emphasizes joy through community and free movement.

 **j. bouey**     **3:45–4:45 p.m.**     **School of Music, Dance and Theatre**

## Joyful Things: Bringing Life to Objects Through Animation

Bring found objects to life through the wonder of stop motion animation. Using industry standard software Dragonframe, you will explore what kinds of movements express joy, even in ordinary objects. Bring something you'd like to bring to life or draw from our library of things.

 **Hilary Harp**     **1:15–2:15 p.m. | 2:30–3:30 p.m.**     **School of Art**

## Lego Letterpress

In this workshop you will use flat tile blocks to create original works of art! Participants will design pixel-inspired images and print them on a tabletop proof press.

 **Daniella Napolitano**     **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m.**     **School of Art**

## Live Mixing Demo

Have fun learning the basics of mixing live audio on a demonstration sound system. Mixing techniques for a range of musical styles may be covered.

 **Dan Jaquette**     **1:30–2:30 p.m.**     **School of Music, Dance and Theatre**

## Maintaining Joy in Youth Theatre

Whether it's as a teaching artist, choreographer or director, creating theater with young students can be a challenging and stressful undertaking. This workshop aims to equip those who work with K-12 students with skills to keep the theater space fun and joyful for students and instructors alike. We will work through our own theater experiences and identify what strategies create positive communities of learning.

 **Rebecca Plourd**     **1:15–2:15 p.m.**     **School of Music, Dance and Theatre**

## Make a Joyful Noise

Join Nathan Meyers with the ASU Gospel Choir for this workshop.

 **Nathan Meyers**     **2:30–3:30 p.m.**     **School of Music, Dance and Theatre**

## Meet AIGA American Institute of Graphic Arts (AIGA) at ASU

Learn more about the AIGA at ASU and get themed graphic design goodies.

 **Emeilia Conteduca**     **Drop in 1-5 p.m.**     **The Design School**

## Minecraft – Build ASU!

Join the School of Arts, Media and Engineering in continuing our efforts to build a Minecraft replica of ASU's Tempe campus. This event is a drop-in session. Feel free to come place some blocks with us!

 **Connor Rawls**     **Drop in 1-5 p.m.**     **School of Arts, Media and Engineering**

## Music and Art Therapy Indigenous Storytelling Tape Archive

An open forum about the Music and Art Therapy Indigenous Storytelling Tape Archive project to receive community feedback, specifically from Indigenous ASU students, student groups, faculty, administration and community members. Feedback will allow us to better ensure this project's intentions, practices and outcomes, and that they are ethical, culturally responsive and aligned with the vision and needs of the Indigenous storytellers, their families and communities.

 **Ryan Kirkpatrick and Cristóbal Martinez**     **3:45–4:45 p.m.**     **School of Art**

## Musical Bravery

This workshop is open to everyone, no musical skills required. Participants will practice shifting their focus to positives in order to reduce the stress caused by focusing too much on stressors, all within the context of a series of musical improvisations. Over the course of the workshop, participants will have the opportunity to be artistically brave in a supportive and welcoming environment, and enjoy the consequent feelings of empowerment and camaraderie.

 **Dylan Abernathy, Rita Fares, Shavon Pisors, Katherine Ryamond and Jihyeon Ryu**

 **3:45–4:45 p.m.**     **School of Music, Dance and Theatre**



## Plein Air Postcard Painting Workshop

Discover the beauty and connection to nature through plein air painting in this 75-minute plein air workshop. We will discuss some essential techniques, from washes to texture, and then, embark on an artistic excursion to the enchanting Secret Garden, where you'll create your own postcard size painting surrounded by nature's tranquility. Perfect for beginners and experienced painters alike, this session combines creativity, inspiration and the joy of painting in the open air.

 **Melissa Button and Cam DeCaussin**    **1:15–2:15 p.m.**    **School of Art**

## Porcelain Clay Bead Making Workshop

Participants will be invited to engage in a sensorial experience and creative practice with Joan Baron. Arina Melkozernova will offer prompts for discussions during the breaks. Participants will learn about meaning of beads in different cultures through making beads and discussing the history of the Israel/Hamas/Palestinian conflict and reflecting on the stories of the land and people relationships. Participants will design and prepare porcelain beads as their contribution to the “tiny prayer space” installation, which will result from this immersive durational art practice. We will take pictures of each participant's hands holding their beads to document their contribution. Participants will be invited to attend the next bead making workshops in the artist's studio and sign up to the distribution list to get notified about the installation date.

 **Arina Melkozernova, Joan Baron and A. Aziz ElBakkail**    **Drop in 1-5 p.m.**    **Dean's Office**

## Printmaking Techniques: DIY Tote-Bags & T-Shirts

In this workshop, participants will use printmaking techniques to decorate fabric items such as tote bags, t-shirts, etc. The Art Education Collective team will first perform a brief demonstration on the printmaking techniques that we have access to: Linocut, Gelli plate, Intaglio and Monoprinting. Then, participants will be able to use multiple techniques to decorate their fabric items. The workshop will encourage the sharing of designs/stamps/prints. Participants will leave the workshop with their DIY tote or T-shirt, reflecting the connections they made and the joy they experienced during the workshop.

 **Abigail Schmid, Thomas Amodeo, Riley Mahoney and Francesca Munoz**

 **2:30–3:30 p.m. | 3:45–4:45 p.m.**    **School of Art**

## Resume Review

A drop-in Resume Review experience!

 **Creative Career Services**    **Drop in 1-5 p.m.**    **Dean's Office**

## Sing Like an Opera Singer




Find out what all the fuss is about! Learn to breathe and sing like an opera singer, and also learn an Italian song!

 **Brooke Leinbaugh and Makayla Flocken**    **2:30–3:30 p.m.**

 **School of Music, Dance and Theatre**




## Sketching with the Dean

Herberger Institute Dean Renee Cheng will lead a workshop that explores sketching as an activity that opens creative thinking and observation. Several sketching techniques will be used including gesture and continuous line. All experience levels are welcome, materials will be provided.

 **Renee Cheng**    **1:15– 2:15 p.m.**    **Dean's Office**

## So You Want to be an Art Teacher?

Curious about a career in art education? This interactive workshop explores the diverse opportunities in teaching art – from schools to community programs, museums and beyond. Learn what it takes to thrive in this challenging yet deeply rewarding field. Hear the experiences of current art education majors, meet with members of the Art Education Collective, ask your burning questions about what it's really like out in schools, and take a personality test to see if it might be the right fit for you.


 **Caroline Draike**    **2:30–3:30 p.m.**    **School of Art**

## Songs of Joy

This workshop is a sensory-friendly concert where our students will play simple songs, such as excerpts by Mozart, Schubert and other folk melodies. The goal is to foster appreciation for classical music among our attendees while also providing a relaxing and enjoyable experience.



 **Michael Zheng and MTNA Collegiate Chapter at ASU**

 **1:15–2:15 p.m.**

 **School of Music, Dance and Theatre**

## **Sound Advice: Record Better Audio for Lectures, Presentations and Podcasts**

“Being present as a human with the inclusion of your authentic voice brings a degree of instructor presence not achievable through text-based materials alone. At the same time more faculty are recording instructional material on their own at home or in their offices and may not have access to video equipment, studios and production teams. This workshop will give participants the opportunity to learn basic microphone, audio recording and audio production techniques to improve the quality of instructional media for their course. Audio lectures and presentations will be proposed as a more efficient alternative to video lectures especially for faculty self-recording at home or in their office. Being present as an authentic human is becoming increasingly important and quality instructional media is part of the solution. (Bring a flashlight.)

 **Timothy McKean**


 **1:15–2:15 p.m. | 2:30–3:30 p.m.**

 **Dean's Office**

## **Speed Networking & Pilot your Purpose**

Hyeongji Choi with the Artist Entrepreneurship Club presents this “speed networking” session for attendees, starting with each person crafting a quick elevator pitch that includes their name, where they are from, one word that describes them, their major and a project they are currently working on. Each person will then have 30 seconds to introduce themselves one-on-one with a partner, before switching to meet the next person, allowing everyone in the room to connect. After the speed networking, there will be a “Pilot Your Purpose” individual writing exercise, followed by a pair-and-share session.

 **Hyeongji Choi**

 **3:45–4:45 p.m.**

 **ASU**

## **Studio Lighting Photography**

We will be using the large photo studio to take portraits of students with professional lighting and costumes.

 **Benjamin Timpson**

 **2:30–3:30 p.m. | 3:45–4:45 p.m.**

 **School of Art**

## **Sun Devil Fitness Presents: Team Bonding**

Join leaders of Sun Devil Fitness for an afternoon of team building activities. Bring a friend or group, or come by yourself for this fun and interactive experience.

 **Chloe Berneir and Michele Quispe**


 **3:30–4:30 p.m.**

 **ASU**

## **The Beginner's Guide to Playing Piano**

Jam with Wilson Pickett and Elvis in this intro to piano class. No experience is necessary.

 **Hannah Creviston**

 **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m.**

 **School of Music, Dance and Theatre**

## **The Guitar Hero Experience**

This workshop is based around a real-time MIDI instrument built from a guitar hero game controller. It is an introductory workshop to understanding the importance of real-time object oriented programming, interface design and sound design. Participants will be encouraged to interact and play with the guitar hero instrument while receiving an introduction to the many potential avenues for learning within the AME programming.

 **Andrew Robinson**

 **Drop in 1-5 p.m.**

 **School of Arts, Media and Engineering**

## **The Power of Play: Creating Empathy And Solving Problems With Games**

Join Ishrat Lallmamode and Nicole Cox with Decision Theatre to experience the power of play in suspending belief solving the problem of a fictional planet's nuclear waste issue. Tabletop roleplaying games are essentially simulations; both use speculative design to create a fictional space for participants to work towards a resolution to a common problem. Comparatively, tabletop roleplaying games are a fiction extension of the gamification of various scenarios and are currently used as training mechanisms to prepare (most often times) governments, agencies and militaries for various scenarios. They both use varying levels of speculative design to suspend belief to engage users in critical problem solving skills within set parameters. Speculative design, as coined by Anthony Dunne and Fiona Raby in *Speculative Everything* (2013), is the envisioning and creation of probable futures through a lens of plausibility – in essence, creating an unreality. This unreality allows the suspension of perceived ideas of a given space such as current political, economical and socio-economic structures that would otherwise influence critical problem solving. This workshop will engage players in world building, story ideation and creativity in problem solving.

 **Ishrat Lallmamode and Nicole Cox**

 **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m.**


 **ASU**



## Theatrical Fashion

This mini-fashion show will feature historical costuming pieces and modern day couture garments with a theatrical flair, and will be followed by talks and a question and answer period.

 **Gabrielle English**

 **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m.**

 **ASU FIDM**

## Thriving as a Creative Professional: Building a Career

Cassandra Larson with Creative Career Services will lead this session focused on Careers in the Creative Industries with a particular emphasis on Gig/Freelance work as well as navigating personal and professional brands.

 **Cassandra Larson**

 **2:30–3:30 p.m. | 3:45–4:45 p.m.**

 **Dean's Office**

## Ukulele Jam Session

Join us for a fun and relaxed ukulele jam session! No experience is necessary, just a love for music. We'll explore basic chords, strumming patterns, and simple songs together. Whether you're a seasoned musician or a complete beginner, you're welcome to join us for a joyful musical experience. Instruments will be provided, but feel free to bring your own ukulele if you have one.

 **Theresa Hoover and Alex Adams**


 **1:15–2:15 p.m. | 2:30–3:30 p.m.**

 **School of Music, Dance and Theatre**

## We have a Creative Career Services Office?

Cassandra Larson with Creative Career Services will introduce you to the support and resources available through Creative Career Services.

 **Cassandra Larson**


 **1:15–2:15 p.m.**

 **Dean's Office**

## You Play Studio Head

Everyone in attendance is now the president of production of a movie studio and has a one billion budget. They will use the budget to pay for the production and distribution of movies. But which movies? Each person present will be given a list of movies now being developed in Hollywood. The production and distribution cost of each film will be listed, along with the director and cast members if, indeed, there is a director and cast members. It will be each participant's job to decide on what movies they will spend their \$1 billion. The fun of the game is in the discovery, when all the participants reveal the slate of films they've chosen, that everyone has (inevitably) picked different movies to make, all of which demonstrates how subjective this process is.

 **Greg Bernstein**

 **1:15–2:15 p.m.**


 **The Sidney Poitier New American Film School**

## MIX Center in Mesa and Fusion on First in Downtown Phoenix workshops

### Couture Sewing Techniques

Join Professor Dennita Sewell for couture sewing techniques at First on Fusion.

 **Dennita Sewell**


 **1–3 p.m.**

 **ASU FIDM**

### Draping in Fashion Design

Join ASU FIDM to learn more about draping in fashion design.

 **Maria Behnen**

 **1:15–2:15 p.m.**

 **ASU FIDM**

### Digital Image: Prompting text for generative AI image creation at MIX:

Join Professor Horacio Velasquez Melo for a workshop on how to develop text for generative AI image creation.

 **Horacio Velasquez**

 **2:30–3:30 p.m. | 3:45–4:45 p.m.**

 **The Sidney Poitier New American Film School**

### Fashion Illustration Workshop

This fashion illustration workshop explores male and female fashion figure anatomy, dynamics of fashion figure in motion, and various gestural movements. Attendees will be exposed to a variety of fashion figure drawing skills and knowhows that would also be applicable to animation, costume design and art in general.

 **Irina Tevzadze**

 **1–1:30 p.m.**

 **ASU FIDM**



## The Joys of Knitting

This workshop is intended to be an introduction to knitting, primarily through the use of domestic knitting machines to create a textile. The workshop will include the basics of understanding how a knitting machine works, how to cast on, and how to create an actual knitted textile. We'll go over some basic stitches and manipulations that can be done on the machine, including shaping, lace work and more. The workshop is intended to provide insight as to how knitwear garments are made, as well as educating attendees on how fully fashioned knitwear garments are a sustainable way to create new garments, as the process is essentially zero waste.

 **Jessica Kosak and Alexander Diesner**

 **1:15–2:15 p.m. | 2:30–3:30 p.m. | 3:45–4:45 p.m.**  **ASU FIDM**

## Virtual Workshops

### Being Trans/Nonbinary in the workplace

This panel workshop explores how individuals who identify as trans/nonbinary can navigate their early-career.

 **DP Leighton**  **3:45–4:45 p.m.**  **The Design School**

### Careers in Design Freelance

This panel discussion and workshop will give students a glimpse into what it's like to be a freelance designer and what steps they can take now to prepare themselves.

 **DP Leighton**  **2:30–3:30 p.m.**  **The Design School**

### Fortunato Film School

Fortunato Film School Presents: “Singing in the Rain.” Join Professor Joe Fortunato for a screening of “Singing in the Rain.” He will talk about the history of the film and provide live commentary for attendees.

 **Joe Fortunato**  **3:45 p.m.**  **The Sidney Poitier New American Film School**

### Experience LA workshop: The Impossibly Inclusive Hit TV Series: “Pose”

Explore the show that made waves worldwide for celebrating some of the most marginalized people on the planet – gays, lesbians and transexuals of color – at the height of the AIDS epidemic in New York City.

 **Deborah Seibel**  **2:30–3:30 p.m.**  **The Sidney Poitier New American Film School**

### Experience LA workshop: The Visual Story

Some people call great film directors magicians. Others call them master craftsmen. “The visual story: How the world’s best filmmakers use motion picture aesthetics to create emotion, communicate ideas and convey themes” will teach participants how directors and their creative teams use the craft of visual storytelling in ways that make Movie Magic. You learn the fundamentals of motion picture aesthetics and, more importantly, how to orchestrate those aesthetics in syncopation with the story you want to tell. You will discover how this aesthetic dance can, in tight coordination with the story, unlock and convey deep emotions, ideas and themes within the audience.

 **Adam Collis**  **1:15– 2:15 p.m.**  **The Sidney Poitier New American Film School**



Please register for workshops using the **Register button** at [herbergerinstitute.asu.edu/day](https://herbergerinstitute.asu.edu/day). A reminder email with your workshops and specific locations for each will be sent to you before the day of the event. See the map below for the registration location.



**NOVUS R99 777 Tower at Novus**

**ALAMEDA 544 Alameda Warehouse (off campus)**

**ART 87 Art Building**

**ARWH 94 Art Warehouse**

**MRBLA R78 ASU at Mirabella**

**BAND 97 Band Bldg & Storage (near stadium)**

**BYENG R10A Brickyard**

**BDH 41 Bulldog Hall**

**CTRPT 179 Centerpoint Bldg A**

**CSB 130 Community Services Bldg**

**APMA R41 ASU Performing & Media Arts (Cornerstone)**

**CRTVC 136 Creativity Commons**

**CDN 127 Design North**

**CDS 88 Design South**

**GHALL 9 Dixie Gammage Hall**

**GGMA 1 Grady Gammage Memorial Auditorium**

**LYC 27 Lyceum Theatre**

**MCENT 34 Matthews Center**

**MHALL 33 Matthews Hall**

**MUSIC 84 Music Bldg East and West**

**FAC 48 Nelson Fine Arts Center**

**STAUF 024B Stauffer B**

**SDH 36 Sun Devil Hall**

**WHALL 49 West Hall**

**UGB 188 University Gateway Building**