Saturday Event Locations

- **Emerge Keynote Mashup**, Neeb Hall
- **Alien Health Embodied Game and I Know Where We Stand Game**, Digital Arts Ranch
- **Powered by Fiction** presented by Intel, The Gallery of Design
- **2011: A Golf Odyssey**, Neeb Plaza
- **Echo:System**, Neeb Plaza
- **Sensory Meadow**, Stauffer Breezeway
- **Interactive Performances**, Stauffer B111
- “Your ___ Here”, Nelson Fine Arts Building exterior
- **Starting With the Universe: Design Science Now**, ASU Art Museum
- **Immerge**, Nelson Fine Arts Plaza

Food Trucks
Digital Culture Festival, 5–8 p.m.
Interactive performances including Digital Culture Music Ensemble and the ASU Laptop Orchestra (Stauffer B)

Powered by Fiction: Artists, Makers, Tinkerers and the Backstories that Inspire Them to Create, presented by Intel (The Design Gallery): This gallery exhibit showcases fictional worlds made tangible and real through the creation of not just stories but also costumes, props, gadgets, and environments.

Echo:System (Neeb Plaza): Observe this response to our current environmental crisis caused by contemporary humans’ inability to reflect on their actions impact on the natural world.

2012: A Golf Odyssey (Neeb Plaza): The typical mini–golf experience is augmented by four holes that communicate with the golfers and with each other to create a fun, responsive and collective update to the mini–golf tradition.

Alien Health Embodied Game and I Know Where We Stand Game (Digital Arts Ranch): Join in an immersive, “mixed-reality” game where we blend motion capture hi-tech and padlock lo-tech while fanning out across campus to complete the quest.

Starting With the Universe: Design Science Now (ASU Art Museum): Experience an immersive theater experience inside David McConville’s GeoDome and explore cosmic models to design problems in an era of unprecedented global change induced by human activities.

Sensory Meadow (Stauffer B Breezeway): Pass under this interactive, data-driven artwork installation that responds to real-time environmental data as well as the movement of those immediately around it.

Your _____ here (Nelson Fine Arts Center Exterior): Text your unique message to this SMS-driven large projection display for site-specific participatory interventions.

7 p.m.  Immerge Interactive Closing Performance
(Nelson Fine Arts Plaza)
The Nelson Fine Arts Plaza will become the canvas for a unique interactive performance that immerses the audience in the futures imagined throughout the Emerge conference. Improvising actors and animators will move through the crowd enticing visitors to drive interactive sculptures, instruments and animations. Audience interactions with the animators, the machines and their patterns of movement will produce three-dimensional visual displays on the buildings and create surround-sound displays throughout the plaza.

Saturday Event Schedule

Emerge Keynote Mashup
9:30 a.m.  Keynote by ASU President Michael Crow
Envisioning the Future Panel moderated by Neal Stephenson
Keynote by guest speaker Stewart Brand
Designing the Future Panel moderated by Merlyna Lim

12:30 p.m.  Lunch
1:45 p.m.  Keynote by guest speaker Sherry Turkle
Embodying the Future Panel moderated by Colin Milburn
3:10 p.m.  Keynote by guest speaker Bruce Mau
3:45 p.m.  Keynote by guest speaker Bruce Sterling

Saturday, March 3
ASU Tempe Campus

Neeb Hall
9:30 a.m. – 4:30 p.m.

Emerge is sponsored by the ASU Herberger Institute for Design and the Arts, ASU Center for Nanotechnology in Society, ASU Office of the President, Intel, The Prevail Project of the ASU Sandra Day O’Connor College of Law, ASU School of Sustainability, ASU Ira A. Fulton Schools of Engineering, and LightWorks.