Assistant Professor of Visual Communication Design – The Design School
Herberger Institute for Design and the Arts at Arizona State University

The Design School in the Herberger Institute for Design and the Arts at Arizona State University invites applications for a full-time tenure-track appointment at the assistant professor level beginning fall 2016.

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

The Herberger Institute for Design and the Arts, the largest comprehensive design and arts school in the nation, is a vibrant example of the of the New American University philosophy. With 4,700 students, more than 400 faculty and faculty associates, 135 degrees and a tradition of top-ranked programs, the Herberger Institute is built on a combination of disciplines unlike any other program in the nation. The institute includes the School of Art, The School of Arts, Media + Engineering, The Design School, The School of Film, Dance and Theatre, The School of Music, and the ASU Art Museum. Through recognizing that design and the arts are critical resources for transforming society and solving complex problems, the Herberger Institute is committed to positioning artists, scholars, designers, and educators at the center of public life.

http://herbergerinstitute.asu.edu/

The Design School plays prominent roles in design research, pedagogy and public engagement within the Herberger Institute, the university and the greater Phoenix community. The school has approximately 55 full-time faculty and 1,500 students enrolled in programs in architecture, industrial design, interior design, landscape architecture, urban design and visual communication design. The school’s curricula and research are grounded in its commitment to prepare the next generation of designers to engage in collaborative multi-disciplinary inquiry so that they may work productively within and beyond the boundaries of their respective disciplines.

The visual communication design program is accredited by the National Association of the Schools of Art and Design. The program has been in existence at Arizona State University under various names, colleges, schools and
departments since the 1970’s. Graduates from the program primarily go into the profession to firms/companies in New York, San Francisco, Chicago, Los Angeles, Phoenix and various destinations in-between. Those who pursue graduate degrees have been accepted to Yale, North Carolina State, Basel School of Design, Art Center Pasadena and others. The pursuit of the visual communication design program is to educate designers who are well grounded with form making skills and can think, analyze and apply their design expertise using traditional and new technologies to solve problems.

The successful candidate is expected to actively participate in the visual communication design Bachelor of Science in Design, Master of Science in Design and Master of Visual Communication Design degree programs. The appointee will be expected to teach undergraduate and graduate level studio courses and lecture/seminar courses, mentor graduate student thesis projects, advise student organizations, participate in service to the program, school, institute, university and pursue a research/creative activity agenda appropriate for visual communication design assistant professor tenure-track faculty.

**Required Qualifications:**

The successful candidate is required to possess:

- A graduate degree in visual communication/graphic design
- 2 years experience teaching visual communication/graphic design studio courses at the university level
- Demonstrated potential to develop and sustain a research agenda capable of achieving national or international recognition in one or more of the following areas: information/data design and visualization, interaction design.

**Desired Qualifications:**

Preference will be given to individuals with;

- Minimum of 2 years professional experience with digital and analog graphic design methods, including a working knowledge of current interactive, computational design/representation technologies and three-dimensional design expertise;
- Demonstrated expertise in new digital/computational graphic communication media and experience with social media platforms;
- Demonstrated excellence in teaching, research, scholarship and/or creative practice;
- Commitment to exploring the current and future role of visual communication design in environmentally and socially responsible design practices including public engagement.
The application deadline is November 22, 2015; if not filled, every two weeks thereafter until search is closed. The committee will only review electronic submissions totaling 2GB or less in file size. Please submit the following information to designmail@asu.edu.

- A letter of interest outlining qualifications for the position, research interests, teaching experience;
- A curriculum vitae;
- A portfolio of research and creative work, including examples of student taught work; and
- Contact information for four references including name, e-mail address and telephone number

Applications must be addressed to: Chair, The Design School Visual Communication Design Search Committee, c/o Elaine Miller, Specialist to the Director.

For information about The Design School, visit: design.asu.edu.

The Design School is active within social media. The following links can be used to access the various social media platforms that The Design School engages in, which provide insight into the daily activities within the school: Facebook Twitter Instagram You Tube

For information about the Visual Communication Design program, visit: design.asu.edu/degrees/undergrad/bsd_viscom.php

For information about the Herberger Institute for Design and the Arts, visit: herbergerinstitute.asu.edu.

ASU conducts pre-employment screening for all positions, which includes a criminal background check, verification of work history, academic credentials, licenses and certifications.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. See ASU's complete non-discrimination statement at https://asu.edu/aad/manuals/acd/acd401.html. See ASU's Title IX policy at https://www.asu.edu/titleIX/.